## MERRIWOOD MILER - 5K TRAIL RUN/WALK – SPONSORSHIP OPPORTUNITIES

**Event Details:**
> **When: February 8, 2020, 9:30 am start time**
> **Where: Merriwood Christian Camp**
> **Who: Campers, Alumni Staff, Churches, and Families from the Community**

**Goal of event: To raise funds for new building projects and to have fun!**

**Opportunities for Involvement:**

1. **Main event sponsor (one needed)**
   a. **$1000**
   b. **Merriwood will place your logo (extra-large) at the top of the Race Day T-shirt.**
   c. **Your logo will appear on posters the day of the race.**
   d. **Your logo will appear in a post-race day email to all participants.**
   e. **A social media shout-out from Merriwood.**
   f. **Your company can send two runners free of charge, but registered, to be a part of the festivities.**

2. **T-shirt sponsor:**
   a. **$500**
   b. **Your logo will be on the Race Day T-shirts.**
   c. **Your logo will appear in a post-race day email to the participants.**

3. **Corporate/Organization Underwriter:**
   a. **$400**
   b. **Your company/organization will be recognized on the Race Day T-shirt.**
   c. **Your logo will appear in a post-race day email to the participants.**

4. **Door Prize Sponsor:**
   a. **$300**
   b. **Each time a door prize is drawn, your company's name will be mentioned**
   c. **Your logo will appear in a post-race day email to the participants.**

5. **Snack/Beverage Sponsor:**
   a. **$100**
   b. **Your logo & company name will be displayed while drinks and s'mores are being served.**

6. **Mile Sponsor:**
   c. **$100 per mile**
   d. **Your logo & company name will be displayed at a specific mile marker along the course.**

7. **Other Ways to get involved:**
   a. **Door Prize Donation: Discuss with us what you are thinking (Several prizes needed $20-$50, one $100 prize)**
   b. **Runner Packet Item Contribution: Item(s) that each Participant will receive in their Race Day Packet.**
   c. **Register to run/walk with us!**

**Questions: Please contact Molly Richardson at 336-766-5151 or molly@campmerriwood.net.**
**Thank you so much for considering Partnering with us! We look forward to hearing from you soon!**

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CHRISTIAN CAMP & CONFERENCE ASSOCIATION
MEMBER